

# Evansville Youth Hockey Association

Board of Directors  
Meeting Agenda  
June 23, 2008, 6:30pm  
Swonder Ice Arena

Call to Order – 6:31 PM (Scott Carmack, Tom Moore, Rob Grimm, Jack Phillips, Dawn Slown, Lisa Harris, Brian Ferguson, Joy O'Connor, Angie Ferguson, and Sarah Melton. Absent: Todd Arseneaux, Patrice Finn, Debbie Eaton, David Hatfield. Guests: Randy Lientz, Tom Graber, Rachel Walters, and Jim Harris).

Special Topic: Marketing Presentation by Axiom Marketing (Randy Lentz) – Randy presented his recommendation for a possible revision to the EYHA Thunder logo. He feels this is an update to the current logo. He presented two ideas that the board has tabled for the time being. A suggestion was made to share the logo with the travel teams and have them share their thoughts on the logos. Dawn Slown said she would email them out to the travel managers for their collection of feedback on the proposed logo changes.

Randy also presented his recommendation on the proposed EYHA website. He recommended securing the following web address: EYHA.us as it is not currently owned by anyone. The cost to secure this website is \$70 for the first 2 years and minimal after that. He also suggested that we use a secure host that will allow us the bandwidth necessary for the site. The cost for this is \$107.69 per year. The cost for programming the site is estimated to be \$2205 and he recommends multiple licenses of the software necessary for uploading information (Info Control). The cost of this is \$350 for every 2 people. A motion was made via email to accept Randy's suggestion and fund the development of an EYHA.us website to be up and running for the 2008-2009 Fall registration. The motion was made by Dawn Slown and seconded by Scott Carmack. Motion passes with Scott signing the work order for Randy to begin work immediately on the site.

Treasurer Report – Scott prepared a brief overview of account status with some outstanding bills for ice and uncashed checks for referees. Scott suggested that we make it our policy for Fall registration going forward that EYHA not accept cash as form of payment for EYHA player fees. He suggests that anyone attempting to pay with cash should be directed to obtain a money order instead. He also said that he would like to cancel the credit card account that Debbie Eaton had set up last year and instead investigate using Pay Pal as a way for parents to pay via credit cards. He requested that no registration be accepted without payment.

## Director's Reports

- Tournament Update – Rob Grimm
  - o Halloween Havoc – Motion to host Halloween Havoc tournament for Squirt, PeeWees, and Bantam travel teams on Friday, 10/31 – Sunday, 11/2. Motion made by Rob Grimm, seconded by Scott Carmack. Motion passes unanimously.
- Spring Hockey Update –Lisa Harris
  - o Lisa discussed the Summer Beginner Program set to begin on Saturday, July 12 to run for 6 weeks (ending on Aug 16) and a Pee Wee and Up class to begin on Saturday, July 19 to run for 6 weeks (ending on Aug 23). The cost for both programs is \$60 each.
- Marketing Update – Sarah Melton
  - o Sarah has been in contact with WFIE to air 12, :30 spots for \$400. It was suggested that we ask Randy Lientz to help with putting together the commercial as he has footage we could probably use.
  - o Sarah also said that she was in contact with the Courier in regards to running print ads for the beginner program.

#### VP Reports

- Lower House – Brian Ferguson
- Travel – Joy O'Connor
  - o Joy announced that the BTHL pre-season tournament is scheduled for Sept 13 – 14 with the scheduling meeting on Sept 27
  - o Joy also asked that Tom Graber speak in regards to power skating instructor, Angela Walchuck. Tom suggests that EYHA consider providing mini-camps to all EYHA teams (both house and travel). Tom said that he was already in contact with Angela and would discuss this possibility with her.

#### Old Business:

- Collection of 2007-2008 Sponsorship Fees – Jack indicated that he has sent invoices again.

#### New Business:

- A motion was made by Scott Carmack to remove Debbie Eaton as Registrar because of her intent to step down following Fall registration. It was discussed that we need her to step aside now and assist with the training of a new Registrar. Because it is rather difficult to get in contact with Debbie, the motion was made to remove her as registrar. The motion was seconded by Tom Moore. Motion passes unanimously.
- There has been interest in the Registrar position by two people, Rachel Walters and Mindy Curtis-Salmon. Motion was made by Scott Carmack to appoint Rachel as Registrar and Mindy as Asst Registrar. Motion seconded by Tom Moore. Motion passes.

Next Meeting: July 7, 2008, 6:30pm